



**InBL**  
PR 

# PRO INTERNATIONAL BASKETBALL LEAGUE



# FOREWORD

The last 20 years has seen a growth in Indian sport as the wealth of the nation has increased. A growing interest in the Indian middle class towards live sports in general has created an opportunity for sports other than cricket.

Sport in India has changed with increased competition from new upcoming professional sports leagues such as Soccer, Hockey, Kabaddi, and even more recently Volleyball, all vying for "eyeballs". The race for sponsorship and media airtime has never been stronger, but still open for the right entertaining sport - the appetite for live sport appears to be strong.

The increasing participation numbers and the focus on grassroots basketball participation promoted by INBL has generated renewed enthusiasm for the sport.

The set-up of a professional basketball league for U25s, for both men and women, in India creates the opportunity to re-invigorate and re-establish domestic basketball at the very top, with an opportunity to create "local heroes".

By giving the right opportunities, both locally and Internationally, the raw talent in India will be able to break out into the world stage.



## InBL PRO - BFI AGREEMENT

Basketball Federation of India (BFI) has officially granted **exclusive rights** to InBL Pro to host the Under-25 Professional League in India. This significant move marks a new era for basketball in the country, as InBL Pro takes the helm to organize and manage this premier league. With its innovative approach and commitment to excellence, InBL Pro is set to provide a dynamic platform for young athletes to showcase their talent while raising the standards of professional basketball in India.

A large, diverse crowd of fans is shown in the bottom half of the image, seated in bleachers at a basketball arena. Many fans are wearing orange and black clothing, likely team colors. In the background, a banner with the text 'done hiding' is visible, along with the InBL PRO logo. The atmosphere appears energetic and supportive.

done hiding

# GOVERNANCE

## LEAGUE GOVERNANCE STRUCTURE

The League will be managed by the Board of InBL Pro, together with a Governing Council who will be providing recommendations to the InBL Board.

Amongst other responsibilities, the remit for the board will be:

- Formulation of long-term objectives.
- Set up of management structure to achieve long-term objectives.
- Ensure corporate integrity, reputation, and responsibility to BFI.
- Fully acknowledge the interests of their diverse stakeholders, employees, and managers.
- Follow principles of good governance in sport:
  - Accountability
  - Responsibility
  - Transparency
  - Social responsibility
  - Independence
  - Fairness
  - Discipline
- Formulation of working Committees to provide recommendations to the Board and chaired by a Board member.

## InBL Pro GOVERNANCE

### Governing Council

League  
Structure &  
Format

Venue &  
Franchise  
Management

Player &  
Match  
Officials

Budget  
Formulation

Franchise &  
Player  
Relations

## InBL Pro

Highly motivated, and unrivalled international team put together for the sole purpose of running a successful professional basketball league in India. The team has a deep understanding of the business and entertainment value of sport, and more specifically basketball as a professional sport, and what makes a successful league of value to its partners using a wealth of experience:

- International basketball experience from around the world including USA, Australia, and Europe
- Multinational network of Business owners, high level administrators, sports professionals, basketball personalities, brand ambassadors, basketball players and coaches
- Local networks – business, ambassadors, sports professionals
- Business planning and execution at international and domestic level
- Sports Administration at National League and Team level
- Player Management at International level
- Coaching at International and Team level
- Sales and marketing with major international brands
- Player experience in professional leagues



# KEY PERSONNEL



**RUPINDER BRAR**

- CHAIRMAN, PUNVEC GROUP
- FOUNDER/CHAIRMAN, InBL PRO



**ABHISHEK YASH TYAGI**

- CEO, YASHAIL GROUP
- CO-CHAIRMAN & FOUNDER, InBL PRO



**DUSHYANT KHANNA**

- CCO (CHIEF COMMERCIAL OFFICER) - PUNVEC GLOBAL
- MD- PANACHE CAPITAL
- FOUNDER - InBL PRO



**PARVEEN BATISH (CEO)**

- CHIEF EXECUTIVE OFFICER, HAI (HEADSTART ARENA INDIA)
- CHIEF EXECUTIVE OFFICER, InBL PRO
- DIRECTOR, FIKA AUSTRALIA
- RESPONSIBLE FOR ALL ASPECTS OF THE LEAGUE: TECHNICAL, COMMERCIAL & MARKETING



# BUSINESS MODEL

## 3.1 VISION

Build aspirational products that catalyse Indian basketball and create pathways for talented Indian ballers!

## 3.2 MISSION

Establish a series of events that allow Indian Basketballers to showcase their talents around the world by taking teams and players to international destinations, allowing them to play with international players and be coached by the best.

## 3.3 VALUES

### INTEGRITY

We are considerate, and transparent in everything we do.

### ENGAGEMENT

We will put our customers and partners first.

### LOYALTY

We are bound intellectually and emotionally to our team, our franchises and community through basketball.

### ACCOUNTABILITY

We are accountable to each other, our members, our partners, and our community.

## 3.4 CORE COMPETENCIES

- International experience of running professional basketball leagues across three continents – Australia, USA and Europe
- Demonstrable success in developing professional basketball leagues as an entertainment product, appealing to all sports fans.
- Governance through a diverse Board and Committees
- INBL Pro skill sets from experienced coaches and administrators from around the world willing to be involved in ensuring success in India
- Ability to monetise all aspects of a professional League
- Running franchises across the world
- Deep understanding and experience of promoting sport as "entertainment"

## 3.5 FIVE YEAR TARGETS

- Profitable Franchises across the country
- Long term media agreements
- Financially sustainable and self-sufficient organisation delivering set financial targets back to BFI

Using INBL Pro networks we will ensure practice games and tours with international teams from Europe, USA, and Australia to provide competition and opportunities for development, and evaluation with the best teams from around the world. This in turn will have a positive impact on the Indian National squad – competing at the highest level.





# COMPETITION

## INTERNATIONAL BASKETBALL LEAGUE (InBL) (5X5)

A 5X5 League designed to introduce players to the concept of being a professional basketball player.

Showcase Indian talent to the rest of the world through connections and online tools. Foreign coaches get to see Indian Players and their talent, thus giving an opportunity for Indian grown players to be a part of International programs.

- A 5X5 Competition with Indian-Internationals and International players with league stage played in India and the Final Four played in an international venue
- A total of 12 International coaches with previous experience of working with young teams and stars have been contracted to coach each franchise
- A total of 36 International players have been contracted with InBL Pro to be a part of season 1. These include two American imports per team, an "Asian" player for each team, and a player with Indian heritage playing overseas.
- There will be one game per day and each team will play each other twice in the league stage to determine the ranking.
- All the franchises will be running a "pre-season" camp in their cities to generate fans and popularize the team
- Showcase the sport to new audiences with a media deal designed to make "stars" out of the players.







# InBL U-25 PRO

## InBL PRO - VENUES



**THYAGARAJ SPORTS COMPLEX, DELHI**



**ETIHAD ARENA, ABU DHABI**



# BROADCASTING PARTNER



**Official TV Partner**



**Official OTT Partner**

**Sony Sports Network** has secured the official broadcasting rights for the InBL Pro, as the official TV partner, ensuring extensive television coverage of the league across India.

Additionally, **YouTube** has partnered with InBL Pro to acquire the OTT rights, providing fans with seamless online access to live games and exclusive content. This collaboration marks a significant step in making the league more accessible to basketball enthusiasts nationwide.

## DEVELOPMENT PLAYER “RAPID” LEAGUE

Work with BFI to create a competition that allows the development of players as they transition to “professional” players

AN opportunity to run a league to take young players to the next level. By attaching this league to a professional league these players will have the opportunity to:

- Be coached by International Coaches
- Train with import level players and seniors to get them ready for their games

The games will run in a “rapid” format prior to the Senior games.

- 4x4 – 4 quarters of 4 minutes

7 players per team

- No time outs
- Player time outs on court with no coach involvement
- Percentage points difference will help determine the senior team rankings





# INTERNATIONAL OPPORTUNITIES

## NEW ZEALAND

InBL have been offered franchises in the men and women's NBL competitions in New Zealand.



The top 12 players of InBL Pro U-25 will represent the Indian Panthers franchise in New Zealand NBL.

This is a great opportunity for selected players to play in a four month (men) and three month (women) competition against international players. By placing selected players from the International Indian squad into this competition we could see a marked improvement in their ability but also the International ranking of the Indian teams.

If the objective is to be competitive at an International level and ultimately compete in the Olympics this is a massive step forward.

We have also secured the opportunity for Indian referees and table officials to be involved in the league which will allow rapid growth for them through the increased experience of top level games.

InBL has franchises in both the BBNZ leagues starting in 2025.

## ABU DHABI

InBL has the opportunity to showcase games in the UAE. A great opportunity to showcase Indian players abroad and give more an experience. This will involve a number of opportunities:

- Final Fours of the 5x5 league
- Opportunity to play the final rounds of the league in a quadrangular tournament involving teams from other countries – discussions have already been had with teams from NZ, Australia, USA, and Europe.



# SUMMARY

The future appears to be bright for Indian sports, as such leagues help to popularise sports, make them viable as a career and also bring out talented sportspersons to the fore. We have the opportunity to do this with basketball.

The nature of the sport lends itself to the kind of sports entertainment the young population of India is looking for – easily digestible on large or small screens, short formats for digital broadcast, culturally aligned to modern trends.

INBL Pro is perfectly placed with its wide experience of basketball at all levels both in India and around the world, to develop leagues that achieve the goals of not only providing entertainment and fan engagement, but also developing the sport in the community and at elite levels, to aid India's standing on the world basketball stage.

INBL Pro has the experience in basketball together with the business know-how, networks, financial backing to make a professional league a success on behalf of the Basketball Federation of India.

- 1. BUILD PROGRAMS THAT ALLOW INDIAN PLAYERS TO DEVELOP THEIR SKILLS ALL YEAR ROUND.**
- 2. FOCUS ON YOUNG DEVELOPMENT PLAYERS AND PROVIDE THEM WITH THE BEST COACHING AND COMPETITION.**
- 3. WORK WITH BFI TO ACHIEVE INTERNATIONAL SUCCESS AND BUILD UP BASKETBALL AS A TRUE SECOND TIER SPORT.**



## SCHEDULE

### COMPETITION TIMELINE :

- **2<sup>nd</sup> February** – Game one & Inauguration ceremony
- **2<sup>nd</sup> February to 25<sup>th</sup> February** games at Thyagaraj Stadium, New Delhi
- **27<sup>th</sup> February** - Gala / MVP dinner on evening of 27<sup>th</sup> February with guests including League Ambassadors, Bollywood Celebrities, investors, sponsors, local dignitaries, community and business leaders.
- **28<sup>th</sup> February** – Semi Finals Etihad Stadium, Abu Dhabi
- **1<sup>st</sup> March** – 3rd/4th Play off and Grand Final, Etihad Stadium, Abu Dhabi



Dates	Venue	Match	Time
25 January 2025	Pre Season		
26 January 2025			
27 January 2025			
28 January 2025			
29 January 2025			
30 January 2025			
31 January 2025			
01 February 2025			
02 February 2025	Delhi	Match 1+Inaugural Ceremony	19:00 - 21:00
03 February 2025	Delhi	Match 2	19:00 - 21:00
04 February 2025		Match 3	19:00 - 21:00
05 February 2025		Match 4	19:00 - 21:00
06 February 2025		Match 5	19:00 - 21:00
07 February 2025		Match 6	19:00 - 21:00
08 February 2025		Match 8	19:00 - 21:00
09 February 2025		Match 8	19:00 - 21:00
10 February 2025		Match 9	19:00 - 21:00
11 February 2025		Match 10+11	17:00 - 21:00
12 February 2025		Match 12	19:00 - 21:00
13 February 2025		Match 13+14	17:00 - 21:00
14 February 2025		Match 15	19:00 - 21:00
15 February 2025		Match 16	19:00 - 21:00
16 February 2025		Match 17	19:00 - 21:00
17 February 2025		Match 18	19:00 - 21:00
18 February 2025		Match 19	19:00 - 21:00
19 February 2025	Match 20+21	17:00 - 21:00	
20 February 2025	Match 22+23	17:00 - 21:00	
21 February 2025	Match 24+25	17:00 - 21:00	
22 February 2025	Match 26	19:00 - 21:00	
23 February 2025	Match 27+28	17:00 - 21:00	
24 February 2025	Rest Day		
25 February 2025		Match 29+30 + Closing ceremony	17:00 - 21:00
26 February 2025	Travel Day-Abu Dhabi		
27 February 2025	Practice Days	Gala/MVP Dinner	
28 February 2025	Etihad Stadium	Semi Final 1	
		Semi Final 2	
01 March 2025		3rd / 4th Play Off	
		Finals	

# THE DAWN OF A NEW ERA IN BASKETBALL

